

# Dallin A. Larsen Named Ernst & Young LLP Entrepreneur Of The Year<sup>®</sup> 2009 Award National Winner in Emerging Category



[Read the EOY Magazine feature article on Dallin A. Larsen.](#)

MonaVie Founder, Chairman, and CEO, Dallin A. Larsen was named the national winner of the Ernst & Young LLP Entrepreneur Of The Year<sup>®</sup> Award in the Emerging Category. Dallin was chosen from among more than 200 regional Entrepreneur Of The Year<sup>®</sup> winners in more than 25 U.S. cities and was honored for demonstrating excellence in innovation and personal commitment to MonaVie. The national award winners were announced at an awards gala hosted by Jay Leno on November 14, in Palm Springs, California.

“Being recognized as the National Entrepreneur of the Year by Ernst and Young in the category of Emerging Companies is humbling,” Dallin said. “I don’t consider it a personal honor,

but rather, it speaks to the commitment, persistence and hard work of our amazing Distributors and employees. It speaks of vision, leadership, and faith. As I’ve always stated, I don’t want MonaVie to be the best company in the world, but rather, the best company for the world. Receiving this honor further validates to me, and hopefully to you as well, that we’re progressing to that end.”

Dallin was also featured in the 2009 Ernst & Young Entrepreneur Of The Year Award Magazine. Check it out by clicking on the link below.

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