

***BusinessWeek* Success Stories: MonaVie Founder Honored at the “Oscars for Business”**



[*BusinessWeek*] – November 16, 2009 – MonaVie Founder, Chairman, and CEO Dallin A. Larsen won top honors in the Emerging category at the national Ernst & Young national Entrepreneur Of The Year® Awards, November 14, 2009—an event that *BusinessWeek* reports is “the Oscars for Business.” In the news publication’s coverage of the black tie awards gala, [BusinessWeek](#) says MonaVie has demonstrated “stunning growth” since Larsen founded the company in 2005.

Read more about Larsen and MonaVie in the article [“Meet the Entrepreneurs of the Year.”](#) found in the “Success Stories” section of *BusinessWeek.com*.