

2010 MonaVie Vision Webcast Recap



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The 2010 MonaVie Vision Webcast was met with unprecedented worldwide anticipation and demand, as more than 80,000 members of the MonaVie family heard a message of personal and professional growth from Founder, Chairman, and CEO Dallin A. Larsen along with other members of the corporate team. Here are the highlights:

MonaVie (M)mūn™ Now Available for Purchase in the U.S. and Canada!

MonaVie (M)mūn is officially available for purchase in the United States and Canada!

MonaVie (M)mūn is a beneficial blend of 19 fruits and Wellmune®—clinically shown to promote proper immune function. Formulated with antioxidant rich MVāo²™, a proprietary complex featuring the superfruits açai and maqui, this delicious juice helps protect your body year round. It's your daily defense for a healthier life.

Access your Virtual Office and order MonaVie (M)mūn today!

Item No.	Item	Wholesale	PV
1020010101	1 Bottle MonaVie (M)mūn	US\$37.50	25
1020020101	2 Bottles MonaVie (M)mūn	US\$71	50
1020040101	1 Case MonaVie (M)mūn (4 bottles)	US\$135	100
1020080101	2 Cases MonaVie (M)mūn (8 bottles)	US\$235	200
1002880101	3 Cases MonaVie (M)mūn (12 bottles)	US\$320	300

Item No.	Item	Wholesale	PV
1020010201	1 Bottle MonaVie (M)mūn	CAD\$40.50	25
1020020201	2 Bottles MonaVie (M)mūn	CAD\$77	50
1020040201	1 Case MonaVie (M)mūn (4 bottles)	CAD\$146	100
1020080201	2 Cases MonaVie (M)mūn (8 bottles)	CAD\$254	200

1020120201 3 Cases MonaVie (M)mūn (12 bottles) CAD\$346 300

Product Offering Update: MonaVie (M)mūn™ and MonaVie Original™ Juice



In conjunction with the recent launch of new MonaVie (M)mūn, please review the following information:

- Three cases of MonaVie (M)mūn is the largest offering available, as the product is not available in 6-case and 12-case offerings.
- A 3-case order of MonaVie (M)mūn is worth 300 PV, an increase from the usual 250 PV on a 3-case order. (This also applies to MonaVie Original juice.)
- A 3-case order of MonaVie (M)mūn does not come with a Bulk Order Bonus. (This also applies to MonaVie Original juice.)

Additionally, we are pleased to announce that we have permanently lowered prices on 1-bottle, 2-bottle, 1-case, 2-case, and 3-case offerings of MonaVie Original juice.

[View the updated U.S. Price List.](#)

Bronze to Emerald Promotion



The Bronze to Emerald Promotion runs through June 4, 2010, and is five-fold:

1. Each Bronze distributorship or below that qualifies at Bronze level for two consecutive weeks through June 4, 2010, will earn a one-time bonus of US\$500.

2. Each Silver distributorship or below that qualifies at Silver level for three consecutive weeks through June 4, 2010, will earn a one-time bonus of US\$1,000.
3. Each Gold distributorship or below that qualifies at Gold level for four consecutive weeks through June 4, 2010, will earn a one-time bonus of US\$2,000.
4. Each Ruby distributorship or below that qualifies at Ruby level for four consecutive weeks through June 4, 2010, will earn a one-time bonus of US\$3,000.
5. Each Emerald distributorship or below that qualifies at Emerald level for four consecutive weeks through June 4, 2010, will earn a one-time bonus of US\$4,000.

In addition to incentive trips and the other rewards included in the compensation plan, a brand new distributor who achieves these goals by June 4, 2010, will have earned a total cash value of US\$10,500! No other company in the world wants you to succeed like MonaVie does. So, encourage everyone you know to hit the ground running in 2010 and take advantage of this exciting promotion.

Earn Free Enrollment with a First Order of 200 PV and AutoShip Set Up



Throughout 2010, new distributors will earn free enrollment when they meet the following two requirements upon enrolling with MonaVie:

- Place a first order of 200 PV or more, and
- Sign up for AutoShip with at least 25 PV of product

As new distributors meet *both* qualifications, MonaVie will automatically waive the moderate enrollment fee of US\$39. This free enrollment promotion will also help new distributors to quickly learn the benefits of AutoShip and the importance of using MonaVie's premier products to build their own home-based businesses. With enough product in hand, they will be able to take advantage of the direct selling model by sharing the benefits of the MonaVie opportunity one person at a time.

Anaheim and Indianapolis Regional Meetings



Mark your 2010 calendars for January 23 and March 13. That's when MonaVie will hit the road for Anaheim, California, and Indianapolis, Indiana, respectively. As you know, MonaVie events are the place to be to become inspired and learn how to build a successful MonaVie business. You can visit www.monaviemediacenter.com to register for the Anaheim Regional today. Invite your downline and prospects to join you so they can also catch the vision of MonaVie.

International "Vision" Convention in Salt Lake City, Utah, June 24–26, 2010



Speaking of vision, this year's International Convention theme is "Vision." And, no two people in the world are better qualified to speak about true vision than Dick and Rick Hoyt who comprise Team Hoyt. Team Hoyt is a father and son duo that has completed

more than 1,000 races together, including six Ironman competitions. What makes them so unique is that Dick's son Rick was born quadriplegic with cerebral palsy. Be there in June to hear the inspiring message of vision that Team Hoyt has been sharing all over the world through competitive racing.

2010 International Events



MonaVie will make its way around the globe in 2010 as we celebrate various anniversaries, regional meetings, and grand opening ceremonies. The “i” in MonaVie stands for “international,” so take a look at the following schedule to see where MonaVie will turn up in the coming year:

DATE	EVENT
February 27, 2010	1-year Anniversary in Japan
March 20, 2010	Regional Meeting in Brazil
May 8, 2010	Grand Opening Ceremony in Great Britain
May 11, 2010	1-year Anniversary in Israel
May 15, 2010	Grand Opening Ceremony in Poland
July 2010	1-year Anniversary in Mexico
August 14, 2010	Regional Meeting in Vancouver, Canada

Black Diamond Celebration in Tahiti; Diamond Destination in Hawaii



Qualifying MonaVie distributors can expect to visit some of the world's most beautiful and exotic locations this year at the Black Diamond Celebration and Diamond Destination.

This year, Black Diamonds and above will experience the island of Tahiti and the Four Seasons Resort Bora Bora. Black Diamond Celebration will take place April 10–15, 2010, with a qualification deadline of February 28, 2010. For Diamond Destination, we'll once again return to Maui, Hawaii, and the five-star Grand Wailea Resort, September 11–16, 2010. The qualification deadline is May 28, 2010. Some of the best adventures in MonaVie happen at these two amazing incentive trips, so set your sights on being there this year.

The MORE Project Looking Forward to 2010



In 2009, The MORE Project raised more donations than in any previous year of its existence. In 2010, the non-profit organization will look to do even more for the men, women, and children it supports in Brazil. This year, The MORE Project aims to grow its Believer's Project school to include 500 children. Through the Professional School, The MORE Project has set a goal to offer education to up to 2,000 adults and transition them from education into employment. MORE Mexico hopes to build a school this year for the children it supports.

In addition to these plans, The MORE Project will also launch a Sponsor a Child program in 2010. Through the program, you can have the opportunity to help a child in Brazil on a very personal level. More details will be presented at the Anaheim Regional Meeting later this month. MonaVie thanks all those who have and continue to generously give to The MORE Project.

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